

HarvestMark® | PTI

Snapshot

- Shed packed, field packed, repacking, co-packing; large and small volume: we make traceability fit your business, not the other way around
- As experts in the Produce Traceability Initiative, we provide the easiest path to compliance
- With HarvestMark, your products can be traced on-demand, anywhere in the supply chain
- The HarvestMark team is your trusted partner for traceability

“ We sought a solution that would help us comply with PTI while delivering a new way for our customers and consumers to learn more about our products. We found what we needed and wanted in HarvestMark. ”

Jeff Kints, [Huron Produce](#)

Produce Traceability Initiative (PTI) solutions that fit your business



Whole chain traceability is coming

The Produce Traceability Initiative (PTI) has already begun. By Q3 2010 every case of produce must be identified with a standardized traceability label. PTI will make a product traceable all the way through the supply chain—helping speed response to a food safety event.

PTI compliance that's easy

The HarvestMark PTI suite of solutions provides packers and shippers easy-to-install and simple-to-use tools. Whether you're labeling in a packing shed, on a pack-out line, in the field, or at a cooler—we have a PTI compliance solution for you. Your data is secure and instantly accessible anywhere in the supply chain.

Solutions that fit your needs

For the last two years we've literally been in the field deploying PTI systems, to make sure our solutions work in the real world.

Other solution providers expect you to change your harvesting, packing, or shipping processes, or software systems to fit their needs. We believe that a traceability solution should work within your existing system, not impact productivity, and not force you to buy software you don't need.

GTIN assignment, data entry, label printing, database management, and data synch.

We've made it easy.

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HarvestMark PTI will enable you to:

- Assign your GTINs, check for data integrity, and select from a gallery of label templates to fit a wide range of label formats, including RPCs
- Print the right PTI-compliant label at the right time and the right location
- Pre-print, bulk-print, print-in-the-field, print-and-apply or ink-jet case identification
- Assign cases to a pallet ID
- Automatically synchronize your GTIN list to all packinghouses, printing locations, and co-packers
- Deliver controlled access to traceability information on-demand, when and where it's needed
- Easily integrate with your enterprise systems

Why HarvestMark?

The HarvestMark team has deployed more PTI solutions, on more products, in more places than any other company.

We have a bi-lingual support staff in the USA and Mexico, who are experts in workflow, traceability and listening to your needs. As a result, we continue to create the most innovative products and solutions in the industry.

We partner with you to find the right solution for your business.

Benefits

- Meet your buyer and industry compliance requirements quickly and cost-effectively
- Provide your retail and foodservice customers with controlled access to harvest, distribution, quality, and food safety information, when and where they need it.
- Improve your operations with direct quality feedback from customers.



Pack Date	05/13/2009		0958 8405 5287 CSW1	
RED SEEDLESS WATERMELON		24" EIN 36 COUNT		
				
(01) 10850510002011		63 59		
(10) 46587443HG234				

Labels below the label:

- GTIN AND LOT NUMBER IN GS1-128 BARCODE (points to the barcode)
- PRODUCT DESCRIPTION (points to 'RED SEEDLESS WATERMELON')
- HARVESTMARK CODE (points to '24" EIN 36 COUNT')
- VOICECODE™ (points to '63 59')

HarvestMark

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Get started

Complying with the PTI doesn't have to be painful. Let the HarvestMark team help determine the right solution that fits your business.

Call us today, find out more at our website, or email us to set up an appointment.

