

HarvestMark® | PTI Solutions

Snapshot

- We make traceability fit your packing workflows
- Simple to implement, easy to use
- With HarvestMark, your products can be traced on-demand, anywhere in the supply chain
- The HarvestMark team is your trusted partner for traceability

Finding the right PTI solution for your business



You have options

Everyone's business is different. That's why we've created a family of PTI solutions to fit your specific needs. Having done more PTI deployments than all other companies combined, we know what works.

Choose your workflow

HarvestMark bulk print is the answer where you need high speed, batch printing of PTI labels. Ideal for growers, packers and repackers that handle individual cases or RPCs in the packing shed or cooler or for those with predictable production volumes.

HarvestMark field print provides everything you need to efficiently print PTI labels out in the field, using a handheld computer that's designed specifically for all day operation.

HarvestMark pre-print is specifically designed for growers who field pack a limited set of SKUs, and may have multiple crews packing simultaneously. This simple solution eliminates the need to put hardware in the field—dramatically reducing cost and complexity.

HarvestMark in-line supports print & apply and inkjet systems. Designed for growers, packers and repackers that fill cases on a sorting or processing line.

“We selected HarvestMark PTI because the solution is simple to deploy, effective and helps us meet the standard and our customers' requirements. It just makes good sense.”

Greg Leger, [Leger & Sons, Inc.](#)

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PTI management software

The HarvestMark PTI management software enables you to create and edit your GTINs, assign label designs, upload GTINs to a centralized secure database, and share them with packing locations, partners, and buyers.

The software has a simple and intuitive interface for selecting and printing the right label. A label preview enables the operator to visually confirm the label is correctly formatted prior to printing.

You can easily associate additional information with a case, such as your logo, GPS coordinates, crew ID, or pallet ID.

Each label is also printed with the VoiceCode™ and a unique HarvestMark Code that makes the case instantly traceable at HarvestMark.com

And in case you run into a problem, our software includes remote access so we can quickly and get you up and running with minimum interruption.



HarvestMark PTI Management Software

Presentation and analysis tools

The HarvestMark team has developed a suite of tools to create value from your traceability data. The HarvestMark Code on every case enables controlled access to trace data, either on the web or with a mobile phone.

Create a rich trace response that includes harvest and logistics data, food safety status, and details of the source and grower. Our hosted solution makes it easy to add photos, video, and link to other relevant data.

Access production analytics and visualization tools that turn your data into business insight.

And in the unlikely event of a product recall or withdrawal, we provide tools that enable you to update the status of every case in the supply chain.

Benefits

- Simple GTIN assignment, synchronization and label printing makes compliance easy
- On-demand access to traceability information makes the supply chain more efficient
- Smart design and remote support keeps you up and running
- Tools that turn traceability data into business intelligence

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Get started

Complying with the PTI doesn't have to be painful. Let the HarvestMark team help determine the right solution that fits your business.

Call us today, find out more at our website, or email us to set up an appointment.

