

HarvestMark® | Item Level Solutions

Snapshot

- As leaders in item-level traceability, we will help you increase consumer connection, product quality, and brand preference
- Field-packed clamshells, bags; labeled items; large and small volume: we make traceability fit your workflow and your business, not the other way around
- With HarvestMark, your products can be traced on-demand, anywhere in the supply chain
- The HarvestMark team is your trusted partner for traceability

“HarvestMark has a vast understanding of produce sourcing from the U.S. and Mexico and easily adapted their solution to both our packing processes and the needs of our growers.”

Shay Zeltzer, SunFed

Traceability solutions for items



You have options

Everyone's business is different. That's why we've created a family of item level solutions to fit your specific needs. Having made more items traceable than all other companies combined, we know what works.

Choose your workflow

HarvestMark hand-applied labels are the answer where you want to manually add a label to a package (e.g. clamshell, bag) or product (e.g. watermelon), either in the field or in a pack house.

HarvestMark in-line codes supports thermal transfer and inkjet coding on a wide range of packaging, including form-fill-and-seal bags, Ziploc bags, Kwik Lok tags, and wine labels.

HarvestMark label gun is specifically designed to add traceability where you're already using a date gun to label packaging, either in the field or in a pack house.

HarvestMark pre-printed codes are designed for packers who use a large volume of clamshells or bags. Codes are associated with a label on the packaging master case, which enables the field supervisor to efficiently assign harvest event data to packaging. The solution adds no work to the picker, and guarantees a high quality product on the shelf.

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Our partners make getting started easy

Certified Resellers

- Highland Corporation, Inc.
- Label Technique Southeast, Inc
- PakSense, Inc.
- Yerecic Label

Certified Label Converters

- A & M Label
- Bedford Industries
- Belmark, Inc.
- Best Label Company, Inc.
- Best Quality Labels
- Creative Labels, Inc
- Central Valley Labels
- Digital Print, Inc.
- Direct Pack, Inc.
- Highland Corporation, Inc.
- International Print and Packaging
- In-Touch Direct
- Label Technique Southeast, Inc.
- MPI Label Systems, Inc.
- M.E.I. Labels
- Pointil Systems
- Spectrum Label Corporation
- TLC Label Company
- WS Packaging Group, Inc.
- Yerecic Label

Certified Packaging Converters

- Cool Pak, LLC
- Direct Pack, Inc.
- Highland Corporation, Inc.
- Packaging Plus LLC
- Pactiv Corporation
- Peninsula Packaging Co.
- Sambrailo Packaging Inc.
- Smart Degradable

We're adding new partners all the time. Visit HarvestMark.com/partners for the latest list.

Presentation and analysis tools

The HarvestMark team has developed a suite of tools to create value from your traceability data. The HarvestMark Code enables controlled access to trace data, either on the web or with a mobile phone.

Create a rich trace response that includes harvest and logistics data, food safety status, and details of the source and grower. Our hosted solution makes it easy to add photos, video, and link to other relevant data.

Access production analytics and visualization tools that turn your data into business insight.

And in the unlikely event of a product recall or withdrawal, we provide tools that enable you to update the status of every item in the supply chain.



RESPONSE PAGE

Benefits

- Faster, narrower, less costly recalls, and a quicker recovery in consumer confidence
- Greater consumer loyalty with farmer profiles, region, and harvest information
- Better visibility into the supply chain with instant access to relevant data that can lead to reduced shrink and better quality
- Direct, instant, actionable quality feedback tied to harvest data drives continuous operations improvement
- Our network of partners makes adding traceability easy

HarvestMark
Corporate Headquarters
1400 Bridge Parkway Suite 101
Redwood City, CA 94065

T: 866.768.7878 | 650.264.6200
F: 650.264.6220

sales@HarvestMark.com
HarvestMark.com

Get started

Let the HarvestMark team help determine the right solution that fits your business.

Call us today, find out more at our website, or email us to set up an appointment.

